

P R O F E S S I O N A L E X P E R I E N C E

AFTER SCHOOL ENRICHMENT

SEPT2005–PRESENT

- ◆ **SITE COORDINATOR** ROUND MEADOW ELEMENTARY AFTERSCHOOL PROGRAM •Winnetka CA 2013-present
Onsite Liason / Supervisor for the Parker-Anderson Enrichment program (Kinder - 5th) establishing and maintaining good relationships with parents, school faculty, staff, and students.
- ◆ **SITE COORDINATOR** FULLBRIGHT ELEMENTARY AFTERSCHOOL PROGRAM •Winnetka CA
Organizing, planning, & supervising the Carney Educational Services enrichment program & for 100-200 Kinder - 5th graders (fine arts, arts & crafts, dance, acting, cooking, science, sports, and special themed events) within the guidelines of “Beyond the Bell” Managing a team of 5-10 Enrichment Teachers & daily curriculum.
- ◆ **ENRICHMENT / SUMMER CAMP - TEACHER** – Arts & Crafts, Fine Arts, Mosaics, Legos, Cooking & Nutrition
Art is Our Passion • Agoura Hills CA The Art Camp • Agoura Hills CA
Carney Educational Services • Winnetka CA Parker-Anderson Enrichment • Van Nuys CA

MARKETING & EVENT MANAGEMENT

JAN1994–FEB2004

VP MARKETING & OPERATIONS **Travel Exchange Trade Shows & Seminars, Inc • Woodland Hills CA**

- Managing the production & marketing of 80+ travel trade shows annually, across the US, with a staff of 15
- Creating and communicating the company brand identity; art directing and copywriting
- Budget management, event schedules, contract negotiations, floor plans, signage, F&B

DESIGN & PRODUCT DEVELOPMENT

SEPT1980-JAN1994

- ◆ **DIRECTOR OF PRODUCT DEVELOPMENT** Papel, Inc (division of Russ Berrie)• N Hollywood CA
- ◆ **PRODUCT MANAGER** George Good Corporation (division of Applause) • Woodland Hills CA
- ◆ **DESIGNER / PRODUCT BUYER** Knobler International and The Pilgrim Glass Corp • New York NY

EXPERIENCE SUMMARY:

- Designer and Buyer for tabletop & home decor accessories, giftware, garden, stationery, toys, impulse
- Identifying market trends; expanding line opportunities; tracking and evaluating product performance
- Designing for ceramic, glass, fabric, wood, resin, plastic, vinyl, metal, decal, and paper
- Managing the product development time-line from concept to delivery
- Product sourcing / travel to manufacturers in China, Taiwan, Korea, Japan, and the Philippines
- Determining retail pricing, packaging & display; negotiating pricing with manufacturers, sample approvals
- Working with licensors to translate 2D art to 3D designs, adhering to style guidelines, placing production
- Managing product development and design staff (3-7), retaining freelance artists as needed

E D U C A T I O N & M O R E

BFA ILLUSTRATION Syracuse University, College of Visual & Performing Arts, Syracuse NY

• Winner of Scholastic Inc’s National Portfolio Competition: Awarded an **Art Scholarship to Syracuse University**

TRAVEL • Canada • China • Croatia • England • France • Greece • Italy • Japan • Korea • Mexico • Philippines • Switzerland • Taiwan • Turkey • and throughout the United States